



JACKSON COUNTY, MISSOURI

SPONSORSHIP OPPORTUNITIES

BECOME PART OF THE FOUNDATION.

A founding partnership invitation for businesses that believe
Jackson County deserves a football club of its own.

BUILT BY WORKING PEOPLE, FOR WORKING PEOPLE.

Build Something That Belongs Here

A new club rooted in local pride, access and ambition.

**Jackson County has the people.
The history. The work ethic.**

Iron FC is being built to connect those things through a traditional football club - one that creates attainable opportunities for local players, represents the county with pride and grows responsibly over time.



We are not selling a finished story. We are inviting a small group of founding partners to help build the first chapters with us.

LOCAL

A club shaped around Jackson County.

ATTAINABLE

A realistic pathway for local players.

LASTING

A foundation built for sustainable growth.

Founding Partners Are Part of the Story

Early support creates visible, lasting association with the club foundation.

FOUNDING RECOGNITION

Be recognized as one of the businesses that helped Iron FC take its first meaningful steps.

LOCAL VISIBILITY

Connect your brand with players, supporters, families and businesses across Jackson County.

AUTHENTIC CONTENT

Build stories around community, football, local people and the work of creating something new.

FLEXIBLE ACTIVATION

Explore digital, event, community and future matchday integrations that fit your goals.

LONG-TERM RELATIONSHIP

Establish an early relationship with a club designed to grow without abandoning its local mission.

Founding partnership is about community connection and shared growth - not guaranteed impressions or returns.

Make the Investment Tangible

Partner support helps turn a strong idea into a credible operating club.

COMPETITION & REGISTRATION

League entry, registration and required administration.

PLAYER DEVELOPMENT

Training resources, coaching support and accessible participation.

VENUE & MATCHDAY

Field access, officials, insurance and match operations.

MEDIA & CONTENT

Photography, video, graphics and sponsor storytelling.

KITS & EQUIPMENT

Player kits, match balls, training equipment and replacements.

COMMUNITY INFRASTRUCTURE

Events, outreach, partnerships and future development programs.

Your support does more than place a logo.

It helps create the platform that gives every future partnership meaning.

Founding Principal Partner

The club's most visible inaugural commercial position.

\$5,000

DISCUSSION POINT

Range: \$3,500-\$7,500 | Availability: One

PROPOSED FOUNDING BENEFITS

- Exclusive front-of-match-jersey logo placement.
- Inaugural Founding Principal Partner designation.
- Largest sponsor position on the Iron FC website and founding sponsor banner.
- Dedicated partnership announcement and planned sponsor-integrated social features.
- Inclusion in official team and player photography featuring the match kit.
- Selected digital match graphics and matchday recognition where permitted.
- One approved co-branded club or community activation.
- First opportunity to discuss renewal for the following season.

IMPORTANT TERMS

One-season agreement. Front-of-shirt rights are not permanent. Category exclusivity and renewal are only provided when approved in writing. Full payment is required before kit production.

A Place for Businesses of Every Size

Season-long founding opportunities beginning at \$500.

FOUNDING CLUB PARTNER

\$2,000

2-4 available

- Premium sponsor-banner placement
- Prominent website placement
- Up to four social recognitions
- Founding partner announcement
- Matchday recognition where permitted

FOUNDING COMMUNITY PARTNER

\$1,000

4-6 available

- Medium sponsor-banner placement
- Website sponsor listing and link
- Two social recognitions
- Community initiative participation
- Renewal opportunity

FOUNDING BUSINESS PARTNER

\$500

8-12 available

- Standard banner placement
- Website sponsor-directory listing
- One individual or grouped recognition
- Collective founding-partner announcement
- Proud Partner digital graphic

Cash Is Not the Only Way to Build

Iron FC may recognize goods, services, facilities or expertise that offset real club expenses.

USEFUL IN-KIND CATEGORIES

- Kit production
- Printing & signage
- Match balls & equipment
- Field or facility rental
- Photography & video
- Medical or training services
- Food & hydration
- Storage
- Transportation
- Technology
- Insurance
- Legal or accounting support

HOW VALUE IS RECOGNIZED

The recognized value should be the lower of the provider's normal selling price or the amount Iron FC would reasonably have paid another provider. Cash and in-kind contributions are recorded separately.

Need something more tailored?

Custom proposals can be built around community visibility, recruitment, employee engagement, customer offers, local storytelling, event activation or category ownership.



HELP BUILD THE CLUB JACKSON COUNTY CAN CALL ITS OWN.

Founding partnership conversations are now open.
Let us build a package around your business and your goals.

START A CONVERSATION

jacksoncountyironfc@gmail.com

BUILT BY WORKING PEOPLE, FOR WORKING PEOPLE.